

Cabinet - 9 May 2024

Warwickshire Bus Service Improvement Plan (BSIP) Funding for 2024-25

Appendix A:

Table 1: Update on Warwickshire EP Scheme Comprising 'Business as Usual' Measures not Dependent on BSIP Funding		
No	Measure	Update on Progress
1	Launch of a Pilot Demand Responsive Transport (DRT) service	<ul style="list-style-type: none"> At the National City Transport and Traffic Innovation (CiTTI) awards, the IndieGO DRT service was successful in winning, under the 'Road Users' category, the Public Transport award in recognition of its innovation and benefits to residents; Service area extended to include Norton Lindsay; and Marketing communications initiatives are being planned to further boost patronage.
2	Define minimum standards for information	Minimum standards for bus information have been agreed by the Warwickshire EP and are ratified in the EP Scheme.
3	Develop a marketing campaign including production of a Bus Information Guide	<ul style="list-style-type: none"> The marketing campaign has commenced in earnest with initial promotional activity focused on the raising awareness of the Warwickshire EP branding, evening bus services in Warwickshire and the commencement of a regular Sunday service on the Stratford Park and Ride; and A Creative Agency will be commissioned to provide the Warwickshire EP with support implementing the wider marketing campaign aiming to boost bus patronage across the county.
4	Define vehicle quality standards	Vehicle quality standards have been agreed by the Warwickshire EP and are ratified in the EP Scheme.
5	Parking policy and enforcement	<ul style="list-style-type: none"> WCC officers are in the process of procuring a consultant to undertake a wider review of parking provision in Leamington Town Centre, i.e., parking availability and pricing, to explore how changes to parking provision could support bus services; and WCC officers are supporting bus operators to overcome issues of inconsiderate parking obstructing access to the bus focal point on Clifton Road in Rugby.
6	Develop guidelines for large new developments	A Warwickshire Design Guide covering large developments (including bus stop design and access considerations) was endorsed by Cabinet in January 2022.

7	Maintenance of network, including a further Warwickshire Bus Network Review	The Warwickshire Bus Network Review 2023 has been completed in liaison with bus operators. The key outcomes are to be presented to the WCC Cross Party Member Working Group.
8	Review of S106 contributions	WCC officers have undertaken a review of Section 106 developer contribution monies received to support bus services and deliver supporting on-street bus infrastructure.
9	Feasibility studies for supportive policies, i.e., Workplace Parking Levy, Red Routes and Road User Charging	WCC officers will ensure that the feasibility studies are undertaken as part of the wider refreshment of the Warwickshire Local Transport Plan, which will ensure integration with other key transport policies.
10	Launch of a Warwickshire Bus Passenger Charter	A Warwickshire Bus Passenger Charter has been agreed by the Warwickshire EP and is ratified in the EP Scheme.
11	Pilot Bus Priority Scheme	<ul style="list-style-type: none"> A consultant is identifying the mechanism enabling delivery of 'extended green light' bus priority at 4 no. traffic signal-controlled junctions in Leamington and Bedworth; and <p>The Consultant will establish a delivery plan based on rolling out the bus priority measures to other key traffic signal-controlled junctions across Warwickshire, funding permitting.</p>